

# ASHLEY LEVINE

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## EDUCATION

### UNIVERSITY OF MIAMI, MIAMI, FL (GRADUATION SPRING 2021)

- Bachelor of Science in Interactive Media and Creative Advertising
- Cum Laude, Cumulative GPA-3.9
- Academic scholarship for four years
- Dean's List

### PROJECT PORTFOLIO

- [ashleycosettelevine.com](http://ashleycosettelevine.com)

## AWARDS

- Advertising Excellence Winner 2021
- American Advertising Awards (AAF)
  - Silver ADDY - Amigos for Kids
  - Silver ADDY - Duolingo

## ACTIVITIES

- Ad-Group • ALPHA LAMBDA DELTA
- Member of Sigma Delta Tau
- Public Relations Student Society of America
- The National Society of Collegiate Scholars

## SKILLS

- Adobe Photoshop • Adobe InDesign
- Adobe Illustrator • Adobe Premiere
- After Effects • HTML
- CSS • JS

## EXPERIENCE

### UNIVERSITY OF MIAMI SCHOOL OF COMMUNICATION, • CREATIVE DIRECTOR FOR SPRING 2021 CAPSTONE PROJECT

- Creative director for the Burger King McLamore Foundation print-advertising campaign

### NEW YORK REAL ESTATE INSTITUTE, NY, NY • EXECUTIVE ASSISTANT TO CEO / ART DIRECTOR (2013 - PRESENT)

- Shadowed upper-level management and attended client meetings
- Gained experience by creating social media programs as well as assisting marketing and communication to drive new sales, increased new traffic to website by 25%.

### JEWISH NATIONAL FUND • EVENT PLANNER / VOLUNTEER (JANUARY 2021 - PRESENT)

- Network with Jewish professionals and plan events in south Florida

### UNIVERSITY OF MIAMI HILLEL, MIAMI, FL • GRAPHIC DESIGN INTERN (2020 - 2021)

- Created a strategic social media plan to engage the Hillel community
- Design graphics and logos for social media and newsletters

### ORANGE UMBRELLA, MIAMI, FL • SENIOR DESIGNER (2019- 2021)

- Head designer on multiple projects responsible for creative design, branding, and copywriting

### RUCKUS MARKETING, NY, NY • DESIGN INTERN (JUNE 2019 - AUGUST 2019)

- Assisted in composing brand book designs for the Boy Scouts of America
- Created logo mockup for clients in support of the design team

### IBIS YEARBOOK, UNIVERSITY OF MIAMI • DESIGNER (2019)

- Created pages for lifestyle section of the yearbook

### AVISON YOUNG, MORRISTOWN, NJ • SUMMER INTERN (JUNE 2018 - AUGUST 2018)

- Assisted in Pre-Lease/Development/Project Management Services and attended on site evaluations and inspection
- Experience in targeting real estate development sales and direct marketing